

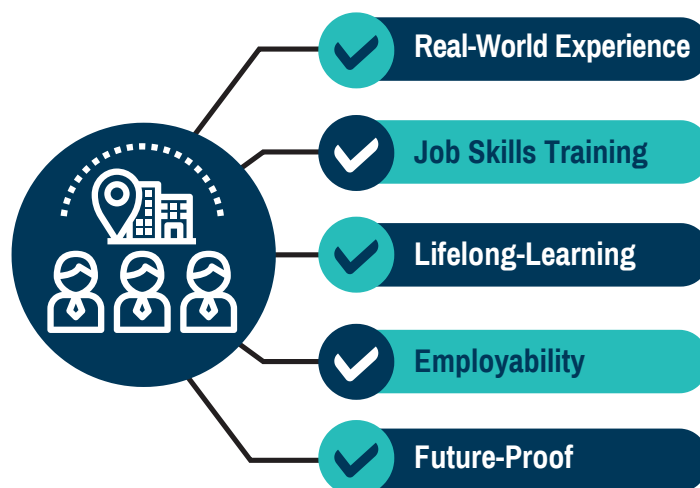


Practical Business and Entrepreneurship Training Tailored to the Needs of Tomorrow

PEN Worldwide supports education and training organisations in delivering **practice-based training in business and entrepreneurship skills** using the unique Practice Enterprise learning-by-doing methodology. The worldwide Practice Enterprise network empowers trainees through **work-based competency training** tailored to the needs of tomorrow.

What is a Practice Enterprise?

- trainee-run company that operates like a real business
- reproduces a real enterprise's business procedures, products and services
- resembles a real company in its form, organisation and function
- guided training by a trainer or coach and business mentors
- trainees are the “employees” of the Practice Enterprise (learning-by-doing)
- carries out commercial business activities nationally and internationally
- no actual transfer of real goods or money; however trading and financial exchanges take place as in the real business world (safe and realistic training)



Benefits & Environment

- Transferability of the Concept
- Work-Based Practical Training
- International Community
- Award Winning Concept
- In-Person and Remote Training
- Digital Skills Development
- Mentor Companies

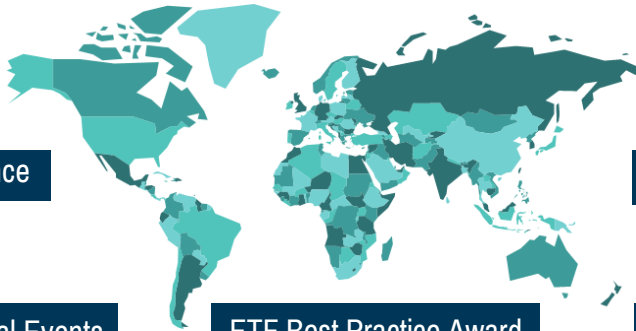


PEN Worldwide Locations



Practice Enterprise Network
PEN WORLDWIDE

40+ Countries



7,000+ Practice Enterprises

30+ Years of Experience

200,000+ Trainees per Year

35+ Yearly International Events

ETF Best Practice Award

Flexible + Adaptable Model

PEN Worldwide is a non-profit association that administers the Worldwide Practice Enterprise Network. Countries with a **national Practice Enterprise network** are managed by a national **Central Office**:

- carries out the macro-economic functions of the real world economy
- provides a real-world business environment including typical business services such as banking, customs, income tax, payroll tax, utilities, and company registration
- responsible for trainers training, national database, and national banking system
- ensures the connection between national Practice Enterprises and their international counterparts and links trainers and trainees across 40 countries worldwide.

Target Groups

The Practice Enterprise concept is a flexible model for practical business and entrepreneurship training. It helps (trainees of) various target groups meet the challenges of the competitive labour market by putting skills into action.



Secondary Education (ISCED 3)
Vocational Education (ISCED 4-5)
University Students (ISCED 6-7)

Job Seekers
Aspiring Entrepreneurs
Disabled and Disadvantaged Groups
Mixed

Practice Enterprise Events for Trainees



Enterprise Competitions: Elevator Pitches, Business and Marketing Plan Evaluations, Corporate Social Responsibility (CSR)



Team Challenges: Global Business Enterprise Challenge, Case Studies, Creativity and Problem Solving Challenges



Commercial Trading Events: In-Person Trade Fairs, Intensive Trading Events, Online Trade Days



Social Media Events: Social Media Challenges, Branding Competitions, Corporate Identity Evaluations

For more Info - Contact Us Today!



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