



Unlock Your Entrepreneurial Potential with Practice Enterprise

Companies today are seeking employees with an **entrepreneurial mindset** to drive innovation and maintain a competitive edge. Practice Enterprise (PE) is designed to foster this mindset through **high engagement and exploration**, equipping trainees with **essential skills, knowledge**, and behaviors for any career path. These **transferable skills** enhance both personal and professional life, opening up new opportunities.



PE emphasizes **real-world learning** and **hands-on experience**, developing sustainable skills like critical thinking, creativity, problem-solving, communication, and collaboration. Trainees emerge as self-starters and problem solvers, ready to create opportunities and succeed in any environment.

The PE program teaches the **practices of successful entrepreneurs**, from developing and testing ideas, to launching a business. Trainees **gain confidence** and **practical experience**, preparing them to tackle real-world challenges and explore future career paths with confidence.

Programme Outline / Layout

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- 1 Developing an entrepreneurial mindset
 - 2 Exploring business opportunities
 - 3 Learning sustainable business practices
 - 4 Practicing business technology
 - 5 Identifying needs and opportunities
 - 6 Developing product or service ideas
 - 7 Performing market research and strategy
 - 8 Outlining a communication strategy
- Creating a sustainable business plan + strategy
- Launching + commercialising in the global PE marketplace

SCAN ME



Contact Us Today!



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